

ADKAR Model Mastery Level 1: Prevent Change Resistance

In Prosci's Prevent Change Resistance—one of Prosci's four Model Mastery programs—you'll build on your ADKAR Blueprint knowledge and skills attained in the certification or practitioner program, plus gain access to Prosci's ADKAR Body of Knowledge. With your new skills and insights, you can prevent resistance and build readiness for change—and deliver better ADKAR outcomes that lead to change success.

Prerequisite: Prosci Change Management Certification Program or Prosci Change Management Practitioner Program.



Why Attend This Program?

Learn advanced skills to proactively apply the ADKAR Model to prevent resistance and build readiness for change to achieve better project outcomes. This one-day Advanced Offering that focuses on the ADKAR Blueprint enables you to:

- Optimize application of the ADKAR Model by advancing your ADKAR Blueprint skills
- Effectively engage change leaders to partner with you in developing and implementing the ADKAR Blueprint
- Build change readiness by proactively preparing, equipping and supporting people to adopt and use a change
- Anticipate root causes of barrier points to prevent potential sources of resistance and move the change forward
- Engage and guide your senior leaders to achieve adoption and usage

After attending all four Model Mastery programs, you can test your expertise and distinguish yourself with our newest certification: Prosci Certified Advanced Change Practitioner (PCACP).

Who Is This Course For?

The Prevent Change Resistance program is designed for *experienced practitioners* wanting to use a proactive, collaborative approach to building and implementing the ADKAR Blueprint.

Learning Objectives

Through the Prevent Change Resistance program, you will learn how to:

- **Apply the ADKAR Model to Prevent Resistance** – Proactively apply the ADKAR Model to prevent avoidable resistance and build readiness for change.
- **Build an ADKAR Blueprint** – Apply proven practices and anticipate root causes of barrier points to build an ADKAR Blueprint to achieve ADKAR outcomes.
- **Engage and Involve Key Stakeholders** – Select and apply an effective approach to engage key stakeholders in building an ADKAR Blueprint.
- **Activate Change Leaders** – Activate sponsors and people managers to fulfill their change roles and implement the ADKAR Blueprint.

Agenda

- Welcome and Connection
- Review the Uses of the ADKAR Model
- Prevent Resistance by Building Change Readiness
- Introduction to the ADKAR Blueprint
- Build an ADKAR Blueprint
- Extended Break
- Engage and Involve Key Stakeholders
- Activate Change Leaders
- Track ADKAR Outcomes
- Next Steps and Close

Tools and Resources Included

As a course participant, you gain access to industry-leading content and tools:

- One-year subscription to digital content, guidance and resources in the Prosci Hub Solution Suite, including:
 - **Knowledge Hub** – Applying the ADKAR Model
 - **Research Hub** – Access to over 20 years of best practices in change management research including the Applications of ADKAR Research Study
- Digital program workbook

Have questions?
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